

# **BOARD OF DIRECTORS**



**A. J. Ryan IV** Chair



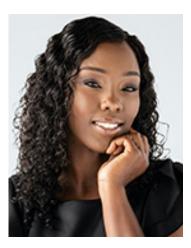
**Lori Lewellen** Vice-Chair



**Joyce L. Davis** Board Member



Marco A. Salvino, Sr. Board Member



Tamara James Board Member

### LETTER FROM THE CRA BOARD CHAIR

It is my honor to have this opportunity to endorse the accomplishments of the Dania Beach Community Redevelopment Agency (CRA) for its 2022 Annual report. As the new CRA Board Chair, I extend my gratitude and compliments to past and present CRA Board Members for their visionary leadership and guidance to achieve the successes cited in this report. The focus has been on sound redevelopment and revitalization activities to foster sustained economic growth and improve the quality of life for our diverse community.

Highlights of 2022 clearly indicate the CRA's efforts to leverage partnerships and enhance redevelopment opportunities:

- The CRA initiated the creation of an Innovation Ecosystem starting with the Dania Beach Business Academy. Being able to secure the Florida International University Hospitality Technology Incubator (IP2Mkt) to generate economic development activity in Dania Beach speaks to the strength of our city.
- A new Arts and Entertainment Innovation District was established along the downtown Federal Highway corridor to create a sense of place and increase City Center activity.
- The At Home Dania Beach Residential Beautification Program completed the painting and landscaping of 40 homes to improve curb appeal and engender a sense of pride in the community.
- The Agency successfully restarted Dania After Dark and the Arts & Seafood Celebration after the COVID-19 shutdown.

• I am particularly pleased with the timing of the CRA Plan update. This update was needed, and the timing has given me a chance to influence the future of the CRA.

The CRA area covers the downtown City Center, the Dania Pointe campus, vital marine industries, and residential neighbourhoods. My vision for these districts is to stimulate private investment, the support and attraction of small businesses, diversified affordable housing programs, and the full development of the Arts and Entertainment District. The CRA is focused on strong economic development programs to attract new businesses, create new jobs, enhance the quality of life for our Dania Beach residents, and to offer greater outreach to the business community.

Looking towards the future, the CRA will pursue its redevelopment goals and I look forward to working with our CRA team, city stakeholders, and members of the community to accelerate growth.



**A. J. RYAN IV** CRA Board Chair Dania Beach CRA

### LETTER FROM THE EXECUTIVE DIRECTOR

**F**Y2021-22 was a year of economic contradictions – record job growth and low unemployment rates versus supply chain challenges, inflation, and talk of recession. South Florida businesses had trouble recruiting employees, resulting in service delivery issues and, in some cases, shortened hours or delayed openings. In spite of their challenges, people are trying to return to normalcy and our restaurants, retail, and entertainment businesses are striving to meet that pent up demand.

The CRA continued to restore suspended programs. The revival of "Dania After Dark" in December 2021 continued monthly through 2022. Rebuilding Together Broward was engaged to perform exterior improvements for 40 houses under our "At Home Dania Beach Residential Beautification" program. The Arts & Seafood Celebration returned on April 2nd and 3rd – approximately 15,000 attended, and the CRA received 10 "Sunsational" Awards for the event. Vanasse Hangen Brustlin, Inc. (VHB) was engaged to update the CRA Plan.

Dania Beach continued to add HQ operations with the arrival of VIKAND Technologies, one of the world's largest maritime healthcare providers. In October, the Commission and senior City/CRA officials attended the topping off ceremony for Spirit Airlines' new office.

Dania Beach Business Academy courses included: "Passions to Profits," "Essential Tools for Business Success," and "First Time Homebuyers." In its first year, over 1,000 businesses and individuals from 18 states and seven countries attended. The CRA restarted its BRAVO visits to develop effective working relations with our businesses.

Florida International University committed to opening the US DOE Intellectual Property-To-Market (IP2Mkt) Hospitality Technology Incubator in Dania Beach. This will be the first of its kind in the country, and will focus on women-, minority-, and Hispanic-owned start-up businesses. The Incubator's Technical Advisory Board consists of senior executives of Broward's largest economic engines and many of Dania Beach's largest employers.

The Dania Beach PATCH received Smart Growth Partnership's prestigious "2022 Smart Growth Excellence Award" at their Annual Meeting, I spoke on the significant progress made in establishing the long-awaited Dania Beach

Arts & Entertainment District and its role in revitalizing downtown Dania Beach.

As our restarted and newly added programs gain traction, the future of our neighborhoods and businesses

look bright.

**K. MICHAEL CHEN** Executive Director Dania Beach CRA



### **MISSION STATEMENT**

"To provide the expertise and strategic investments needed to implement inclusive strategies that enhance financial security; expand opportunities for business; stimulate private investment; foster revitalization; and improve the quality of life for our diverse community."

## VISION

"To be a sustainable city of the future with expanded economic opportunities for our stakeholders."

### VALUES

- We provide the best quality of service for our stakeholders
- We conduct our business with the highest ethical standards
- We commit to improving the unique quality of life within Dania Beach

- Our activities will contribute to the positive image of Dania Beach
- We embrace innovation and diversity
- We encourage sustainable solutions
- We commit to exercising sound economic judgment

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# DANIA BEACH WORKS FOR BUSINESS

Dania Beach is the hub of one of the most robust and diverse regions in the United States. As the geographic center of the Miami-Fort Lauderdale-West Palm Beach Metropolitan Statistical Area (MSA), Dania Beach has the resources you need to succeed - diversified multilingual workforce; abundant C-Suite experience; international business expertise; highway and rail networks; a full range of dependable, high-capacity utility systems at nationally competitive costs; easy access to national/international markets; and world-class educational options producing an ongoing supply of educated and trained workforce. Couple these assets with a business-friendly government, including "Platinum-Rated" plan review/permit services, and you will understand why "Dania Beach Works for YOUR Business."

While the Metro area has long been a major technology center, with over 6,000 high-tech companies in our metropolitan area, we have at least 10 highly successful industry clusters covering everything from logistics to marine industry to manufacturing. These industry clusters are a testament to the strength of our market and the skills of our workforce, and it shelters us from the downturns of normal market cycles. In 2021/22, our global reputation attracted the migration of major venture capital firms, creating our newest industry cluster.





Florida #1 for Talent Attraction and #4 for Job Growth - Talent Attraction Scorecard

> Florida #1 for Business Startups in the country - US Census

Florida #1 for Business Startups in the country - US Census



South Florida one of Tech's "RISING STAR" Metros - Brookings

South Florida #1 in U.S. for Migration of Software and IT Workers - Axios/LinkedIn

South Florida one of the next Top Ten Tech Markets - CBRE Tech 30, U.S. & Canada



South Florida is designated a "megaregion of the future" and a driver of future U.S. economic growth.

More than 150 corporate headquarters across Broward County are evidence of our stature of being a global business center- a gateway to the world served by three international airports, seven general aviation airports, and three deep-water seaports. The MSA has the third-largest concentration of consular corps in the United States. Our large diverse market with disposable income is an economic engine in itself – with over \$167.6 billion of restaurant and retail sales across the MSA for 2022. And we have not even started talking about the incomparable lifestyle of Dania Beach and South Florida.

Greater Ft Lauderdale #2 metro for Best Business Climate -Business Facilities Magazine

#### Broward County #16 in the nation for Talent Attraction Counties - Emsi

Florida Best state in the Nation for Higher Education -U.S. News & World Report

#### Florida #4 (again) in the Nation -Tax Foundation

Broward Public High Schools among the Best in America - U.S. News & World Report Florida #1 best states for Growth Prospects - Forbes

South Florida #8 in Tech Labor Pool growth - CBRE



Fort Lauderdale/Hollywood International Airport ranked #3 of the Best Large Airports in the country - Wall Street Journal

Broward #7 in the World for Connectivity - fDi Magazine "Aerospace Cities of the

Miami-Fort Lauderdale #1 for Startup Activity - Kauffman Foundation

Miami-Fort Lauderdale-West Palm Beach MSA one of seven American Dream Cities – FEDC

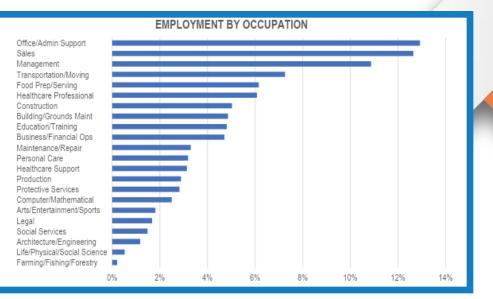
Miami-Ft. Lauderdale #2 Nation's Best Places to Start a Small Business - Kauffman Foundation

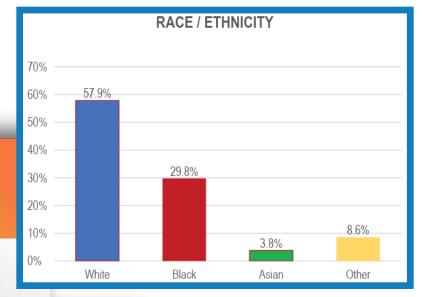
Florida #4 Lowest Tax Burden in U.S. - WalletHub Florida #1 in Quality of Living Environment - Chief Executive Magazine

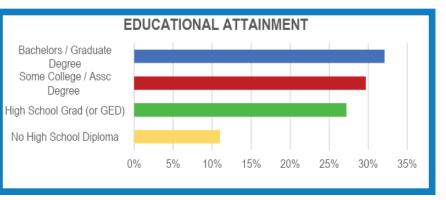


	Population	Median Age
Broward County	1,976,228	41.0
Metro Area (MSA)	6,129,858	41.5

Retail / Restaurant Sales (\$Billion)					
Broward MSA					
Total Retail and Food/Bev	\$55.2	\$167.6			
Retail Only	\$49.8	\$149.2			
Food/Bev Only	\$5.4	\$18.4			









#### FLORIDA SALES/USE TAX EXEMPTIONS ON .....

- Semiconductor, defense and space tech-based industry transactions
- Purchases of equipment used by a new/expanding Florida business to manufacture tangible property for sale
- Labor/materials used in machinery and equipment qualifying for sales tax exemption upon purchase
- Electricity used in the manufacturing process
- Aircraft parts, modification, repair, sale or lease of qualified aircraft
- Commercial space activity launch vehicles, payloads/fuel, machinery for production used at Spaceport Florida
- Labor component of research and development expenditures
- Any facility, device, fixture, machinery required for pollution control, or monitoring of equipment used in manufacturing processing

#### TIRED OF HIGH TAXES? FLORIDA HAS.....

- NO corporate income tax on limited partnerships
- NO corporate income tax on sub-S corporations
- NO state personal income tax -constitutional guarantee
- NO corporate franchise tax on capital stock
- NO state property tax assessed
- NO property tax on business inventories
- NO property tax on goods-in-transit for up to 180 days
- NO sales/use tax on goods produced in Florida for export outside the state
- NO sales tax on raw materials incorporated in products for resale, including packaging
- NO sales/use tax on boiler fuels
- NO sales/use tax on co-generation of electricity

# DANIA BEACH CRA

### STAFF

K. Michael Chen, Executive Director Kathleen A. Weekes, Operations Manager Bill Harris, Business Attraction & Investment Manager Kisha Eugene, Strategic Communications & Community Outreach Representative Kha White Davis, Administrative Speacialist Leon Carrol, Lead Farm & Market Coordinator Biancamaria Bacarossi, Farm & Market Coordinator Samantha Parish, Farm & Market Coordinator

### **CRA HISTORY**



The foundational document when creating a Community Redevelopment Agency (CRA) and the designation of a Community Redevelopment Area is a "FINDING OF NECESSITY FOR REDEVELOPMENT" (FON). The initial FON for Dania Beach is dated May 8, 2001. The Dania Beach Community Redevelopment Agency was established by the City of Dania Beach and Broward County in 2002. The DOWNTOWN COMMUNITY REDEVELOPMENT PLAN was adopted in 2004, confirming the creation of the Community Redevelopment Area encompassing 506 acres.



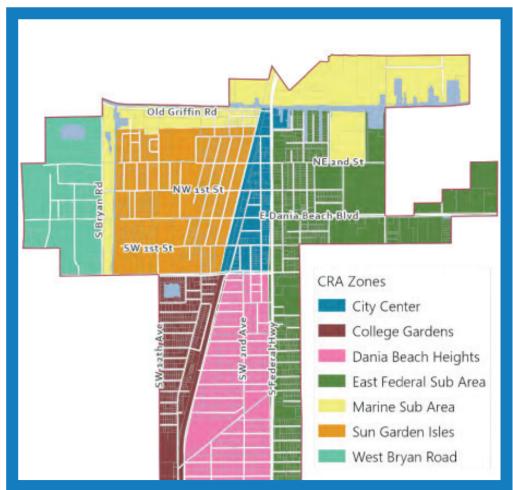
A second FON was completed in August 2008. Subsequently, Dania Beach Community Redevelopment Agency adopted the 2009 COMMUNITY REDEVELOPMENT PLAN, which, among other things, modified the CRA Boundaries to encompass 1,349 acres. This was the last adopted CRA Plan

It is best practice to keep the CRA Plan current, fresh, and relevant. In February, the CRA engaged Vanasse Hangen Brustlin, Inc. (VHB) to update the CRA Plan. The VHB approach was to focus on the CRA's goal to develop quality of life and economic development programs, initiatives, and polices to revitalize Dania Beach's neighborhoods and support/expand existing businesses, grow the workforce, and strategically attract targeted business sectors. In June, the VHB scope of work was expanded the include a conceptual master plan for the PATCH. Adoption of the updated Plan is targeted for March 2023.



# **CRA DISTRICTS**

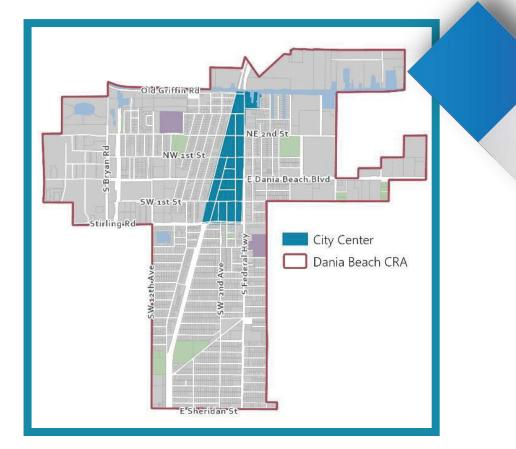
The area within the CRA boundary encompasses 1,349 acres, or about 27% of the entire City's land area. The area is composed of seven defined districts, each with distinctively different characteristics, objectives and future directions.



### **CITY CENTER**

The City Center zone contains Dania Beach's main civic uses and its historic commercial district. It is envisioned to become an active mixed-use downtown with higher densities and intensities that promote an active, walkable lifestyle and cultural activities.

- Support the creation of an Arts, Entertainment & Innovation District along Federal Highway, from NE 2nd Street to SE 5th Street (south).
- Support redesign of NW/SW 1st Avenue as a Complete Street. Promote dual building frontage to activate block and mid-block pedestrian connections from Federal Highway.
- Partner with FIU/DOE to promote the IP2Mkt Incubator and co-locate the CRA office within the sub-area to increase visibility and access.
- Continue the At Home Dania Beach program, which provides curbside appeal through painting and minor landscaping.



### **COLLEGE GARDENS**

The area west of Phippen Road and north of Douglas Street is zoned NBHD-RES to maintain the character of the area by requiring designs compatible with single-family dwellings. The properties east of Phippen Road and west of the railway are zoned Neighborhood Mixed-Use (NBHD-MU), which permits multi-family, commercial, and mixed-uses. Some existing uses are industrial due to prior zoning designations. The West Lawn Cemetery area is zoned Open Space (OS). Property to the south Multi-Family (RM-2), permitting a moderate density of residential development.

- Protect existing single-family residential neighborhoods from non-residential intrusion.
- Recognize that raising housing costs continues to affect existing homeowners, and partner to support increased housing options for all residents.
- Reduce poverty rates in CRA neighborhoods.
- Replenish the Regional Activity Center (RAC) CRA density pool.
- Require an affordable housing unit accommodation in future private large-scale residential entitlements.
- Continue the At Home Dania Beach program, which adds curb appeal through painting and landscaping.



### DANIA BEACH HEIGHTS

The South Federal Highway Mixed-Use section of the District permits a mix of residential and commercial uses at a medium density. The Neighborhood Mixed Use district is zoned Open Space (OS) is the Woodlawn Cemetery, and a small portion is zoned General Business (C-3).

- Recognize that raising housing costs continues to affect existing homeowners, and support increased housing options for all residents.
- Reduce poverty rates in CRA neighborhoods.
- Replenish the Regional Activity Center (RAC) CRA density pool.
- Require a percentage of affordable housing unit accommodation in all future private large-scale residential entitlement applications.
- Continue the At Home Dania Beach program, which adds curb appeal through painting and landscaping.



### EAST FEDERAL HIGHWAY

The zone contains small commercial uses along the Federal Highway. The Dania Beach Casino can also be found in this zone, as well as newer high-rise residential developments along East Dania Boulevard. This corridor provides direct access to the Dania Beach pier, the Atlantic Ocean, and the Intracoastal Waterway.

- Support the creation of an Arts, Entertainment & Innovation District along Federal Highway, generally from NE 2nd Street (north) to SE 5th Street (south), using partnerships with local businesses.
- Increase Dania Beach's downtown presence and sense of place by installing the branded public realm and private development improvements.
- Continue the At Home Dania Beach program, which provides curbside appeal through painting and minor landscaping.



### MARINE

This zone is generally located along the northern limits of the CRA and the Dania Cut-Off Canal to the east of Bryan Road. The marine industry in Dania Beach benefits from its proximity to Port Everglades, the Intercoastal Waterway, and the Atlantic Ocean and is home to more than 300 marine-related companies.

- Recognize that the marine industry is important to Dania Beach's history, related to many leading target industries, and support its continued importance as part of the community's future.
- Partner and support increased workforce employment development programs for local businesses.
- Continue the At Home Dania Beach program, which adds curb appeal through painting and landscaping.



### **SUN GARDENS ISELS**

The eastern edge of Sun Garden Isles, along NW 4th Avenue is the most intense portion, with City Center zoning. The intensity gradually decreases stepping westward, with Neighborhood Mixed Use and Multi-Family Residential zoning. Most of the area consists of single-family residential zoning. The southeast corner of the area includes a cluster of industrial-zoned properties.

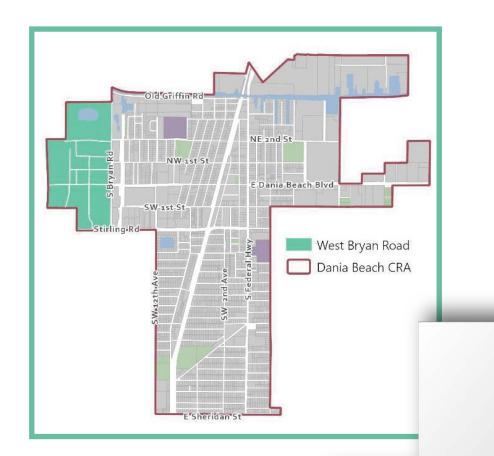
- Protect existing single-family residential neighborhoods from non-residential intrusion.
- Recognize that raising housing costs continues to affect existing homeowners, and partner to support increased housing options for all residents.
- Reduce poverty rates in CRA neighborhoods.
- Replenish the Regional Activity Center (RAC) CRA density pool.
- Require a percentage of affordable housing unit accommodation in all future private large-scale residential entitlement applications.
- Continue the At Home Dania Beach program, which adds curb appeal through painting and landscaping.



### WEST BRYAN ROAD

This District contains the Dania Pointe project, which is continuing to develop and deliver 1 million square feet of retail space, 1 million square feet of office space, 350 hotel rooms, and 1,400 residential units, including the HQ of Spirit Airlines. This development will significantly improve the availability of premier space in Broward County and the region. It will enhance the area's overall appeal.

- Promote Dania Pointe as a regional development that brings new Dania Beach residents and businesses that are drawn to the best-in-class products.
- Recognize that Dania Pointe has many placemaking features and events that does not replace Center City cultural activities.
- Engrain new Dania Beach residents and business owners into the civic and cultural citywide community.
- Continue the At Home Dania Beach program, which adds curb appeal through painting and landscaping



### **REDEVELOPMENT PLAN GOALS**

The goals in the CRA Plan include strategies that are both immediate and long term. The CRA is also responsive to CRA Board policies and directions, existing conditions,



available resources and staff capacity. The Goals and Guiding Principles are summarized as follows:



#### Goals

- Enhance and Reinforce the CRA Sub-Areas.
- Eliminate Substandard Housing and Provide Affordable Housing Alternatives.
- Redevelop the CRA in a manner that is energy efficient and sustainable.
- Attract the Marine Industry and help it to expand.
- Pursue an active marketing and public information approach to implementation of the CRA

Redevelopment Plan.

- Support existing small businesses and attract new targeted industries with higher-wage jobs that retain and expand employment.
- Increase community information outreach through regular communications using multiple traditional, social media, and neighborhood-compatible information streams.

### **Guiding Principles**

The guiding principles serve as a set of tenets that influence the goals and strategies of this CRA Plan. These broad principles inform the overarching aspirations of the Dania Beach CRA:

- Elimination of Slum and Blight
- Improvement of the Quality of Life for Current and Future Residents
- Protection of the Environment
- Improvement of the economy through retention of current businesses and attraction of new businesses with a focus on the targeted industries
- Making progress through public involvement and good governance



#### **Redevelopment Goals**



The CRA Plan's Redevelopment Goals are designed to fulfill the purpose of the Guiding Principles with specific objectives that will be implemented through recommended strategies.

- Enhance and Reinforce the CRA Sub-Areas.
- Eliminate Substandard Housing and Provide Affordable Housing Alternatives.
- Redevelop the CRA in a manner that is energy efficient and sustainable.
- Attract the Marine Industry and help it to expand.
- Pursue an active marketing and public information approach to implementation of the CRA Redevelopment Plan.
- Support existing small businesses and attract new businesses from our targeted industries with higher-wage jobs that retain and expand employment.
- Increase community information outreach through regular communications using multiple traditional, social media, and neighborhood-compatible information streams.

# **CRA INTIATIVES & EVENTS**

Dania Beach is the hub of one of the most robust and diverse regions in the United States. As the geographic center of the Miami-Fort Lauderdale-West Palm Beach Metropolitan Statistical Area (MSA), Dania Beach has the resources you need to succeed. World-class economic engines and infrastructure. National/ Global gateway. In 2022, the city had \$1.3 billion in restaurant and retail sales.

These statements describe the opportunity in Dania Beach. However, the CRA does not simply wait for businesses to come. We actively and aggressively work to attract and support business.

### Over 500,000 new businesses are founded every month in the US.

47.5% of the country's total workforce is employed by small businesses. +81% of all businesses in Broward County have less than 10 employees! Only 50% of small businesses survive 5 years!

#### The Dania Beach Business Academy prepares businesses for success!







The CRA has developed a set of print materials to tell the world about our opportunities, our region, our City, and our CRA. Some of our brochures incorporate the professionally designed info-graphics from our partner agencies, like the Greater Ft Lauderdale Alliance. These materials are designed to be informative and understandable to corporate management, site selection professionals, and those with simply a general interest. They are also valuable to our businesses for developing market strategies. We provide these materials to business/investor inquiries, leasing agents, and owners of our commercial properties. The inventory of promotional materials published for 2021 include: Target Industries; Demographic Snapshot; Educational Attainment, Income, Employment; Opening A Business In Dania Beach; CRA Sub-Districts – City Center. College Gardens, Dania Beach Heights, East Federal Highway, Marine, Sun Gardens, and West Bryan Road.

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2022 Danis Beach Retail Gas



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"Florida Ranked Best State in the Nation for Higher Education", U.S. News & World Report

ty of Dania Beach 8 munity Redevelopment Agency DANIA BEAU graphic Snapshot | Education, Income, Employ Tri- County MSA 6,516,573 Less than 9th Grade 3.6% 55.741 4.8% 7.6% 592 506 871 Some High School, No Diploma 1,730 7.0% 57.508 6.2% 459 340 7.5% igh School Graduate (or GED) 7.754 382,409 48,920 26.8% 31.6% 27.2% Some College, No Degree 5.100 15.02 283.329 20.0% 085 502 15.7% 2.333 135,165 ssociate's Degree 9.8% 9.7% 810.992 9.4% achelor's Degre 4.223 17.2% 278 255 10.8% 101 259 20.06 Master's Degree 1,579 0.8% 115,626 8.4% 505.049 7.8% dessional Degree 554 2.3% 38,911 2.8% 191,514 2.9% Octorate Degree 279 1.1% 15.608 1.1% 79.145 1.2% Bachelor / Master / Doctorale De 5,745 27.5% 451,400 32,1% 2,076,948 31. 7,433 415,514 1,896,494 Some College / Asso Degree 33,3% 29.7 28.0 7.754 382,409 1,746.920 High School Grad (or GED) 31.6% 27.2% 25.5 No High School Diploma 2.522 10.7% 154,249 11.0% 598.211 15.31 Pop Age 16+ by El 1 609 63 7.455.55 in Armed Forces 0 0.0% 625 0.1% 3,941 0.1% Civilian - Employed 18.359 59.6% 957.548 61.4% 4.437.509 88.1% Chillen - Unemployed 1,294 4.7% 57,100 3.5% 244 117 2.7% Not in Labor Force 9,507 35.7% 554,149 25.0% 2,769,586 42.5% 3,695,855 Tv. Employed Pop 184 For-Froft Private Workers 11.587 85.7% 703.092 83.5% 5 122 732 47.0% Ion-Frolit Private Workers 912 8.7% 45 100 6.7% 222 897 3,4% ocal Government Workers 790 5.8% 72,855 8.7% 275.087 4.2% State Government Vibrikers 249 1.8% 15,798 2.0% 75,139 1.2% 1.7% Federal Government Workers 243 1.8% 14.028 80 987 0.9% elf-Employed Workers 2.237 10.4% 130,201 15.5% 014,359 0.4% Unpaid Family Workers 59 0.4% 9.485 0.1% 2,261 0.3% White Collar 8.540 70.74 605,308 72.0 2,585,697 39.7 Elue Collar 3,400 24.9% 151,734 21.5 551,803 13.2 Service and Farming 3,137 23.09 209,412 23.8 933,166 14,3 34 Avg Travel Time to Work (1 32 30.0

City of Dania Beach						8
<b>Community Redevelopmen</b>					D	ANIA BEACH
Demographic Snapshot   P				OCIentas, L	LO 2021   62021 En	vironius Analy6
	Denia I	leach .	Broward	County	Tri- Cour	IN MSA
2026 Projection	35.633	5.7%	2,084,378	5.5%	9,558,791	5.2%
2021 Estimate	33,709	13.7%	1,975,228	13.1%	9,072,510	11.8%
2010 Consus	29,639	9.1%	1,748,066	7.6%	8,061,070	10.8%
2000 Census	27,179		1,624,691		7,260,929	
Malo	16,711	49,5%	962,766	48.7%	4,409,169	48.6%
Female	16,998	50.4%	1,013.462	51.3%	4,663,341	51.4%
Age: Median / Average (Yrs)	42.33	41.60	41.14	41,00	41.61	41.54
Pop by Race Classification	\$3,7	09	1,976,	228	9,072	,510
White	21,940	65.1%	1,143,917	57.9%	6,422,047	70.8%
Black/African American	8.052	23.9%	588,004	29.8%	1,800,556	19.8%
American Indian/Alaskan Native	117	0.3%	5,065	0.3%	25,819	0.3%
Asian	870	2.6%	74,904	3.8%	204,714	2.3%
Natve Hawaiian/Pacific Islander	15	0.0%	1,206	0.1%	3,583	0.0%
Some Other Race Alone	1,530	4.5%	91,042	4.6%	360,070	4.0%
Two or More Races	1,185	3.5%	71,090	3.6%	265,721	2.8%
Not Hispanio or Latino	23,168	68.7%	1,331,181	67.4%	4,062.265	44.8%
Hispenic or Latino	10,541	31,3%	645,047	32.6%	5,010.245	55.2%
Pop Age 15+ by Marital Status	28.2	97	1,633	252	7,559	451
Never Married	9.967	34,1%	580,006	35.5%	2,692,194	35.8%
Married	13.002	45%	739,140	45.3%	3,423,038	45.3%
Widowed	1,621	5.5%	93,796	5.7%	467,037	6.2%
Divorced	4.647	15.9%	220,310	13.5%	977,182	12.9%
Households	Dania	leach .	Broward	County	Tri- Cour	IN MSA
2025 Projection	14.545	5.3%	800.231	5.1%	3,499,631	5.3%
2021 Estimato	14,200	11.4%	761,569	11.0%	3,323,429	12.2%
2010 Census	12,745	6.8%	686.047	4.7%	2.964,978	11.7%
2000 Census	11.929		654,939		2,682,154	
Group Cuarters Population	352		15,399		123 627	
Average Household Size	2.35		2.57		2.69	
Family Households	5,071	56.8%	481,951	63.3%	2,213,252	66.6%
Not-Family Households	6,129	43.2%	279.608	36.7%	1,110,177	33.4%
Housing Units, Owner-Occup	7.955	56.0%	503,407	55.1%	2 015, 169	60.7
Housing Units, Renter-Occupi	6.245		258, 162	33.9%	1.305,280	
Term of Occ: Owner / Renier	14.70	5.00	14.30	580	15.03	6.17

#### "Miami-Ft. Lauderdale #2 Among Nation's Best Places to Start a Small Business", Kauffman Foundation

City of Dania Beach Community Redevelopmen Demographic Snapshot   E			mploymen	t Ourier		
Civ. Emp Pop 16+ by Occupation	1.957		126,568		600,754	
Architecture/Engineering	234	12.0%	11,522	9.1%	47,562	0,7%
Arts Design Entertainment Sports /Med	290	14.8%	17,518	14.1%	85,434	1.3%
Building/Grounds Cleaning/Maintanan	764	39.0%	47,849	37.8%	252 836	3.9%
Business/Financial Operations	559	34.2%	40,379	39.0%	214,872	3.3%
Community/Social Services	51	3.1%	14,594	11.5%	57 228	0.9%
Computer/Mathematical	345	17.6%	24,597	19.4%	83.379	1.3%
Construction/Extraction	575	44.7%	49,470	39.1%	251,861	3.9%
Education/Training Library	901	45.0%	47,566	37.4%	205.673	3.2%
Farming/Fishing/Forestry	39	2.0%	2,023	1,5%	16,042	0.2%
Food Preparation/Serving Related	1,106	55.5%	50,554	47.8%	267,421	4.1%
Healthcare Practitioner/Technician	793	40.5%	59,829	47.3%	244.839	3.8%
Healthcare Support	342	17.5%	30,682	24,4%	156,707	2.1%
Installation/Maintenance/Repair	404	25.2%	32,449	25.0%	142,702	2.2%
Legal	255	13.0%	15,462	13.0%	67.324	1.0%
Life Physical Social Science	81	3.1%	5,150	4.1%	21,497	0.3%
Management	1,589	80.3%	105,967	84.5%	456,363	7.0%
Office'Administrative Support	2,045	\$14.5%	127,164	100.5%	550,317	5.4%
Production	476	24.3%	25,418	22.5%	129.320	2.0%
Protective Services	302	15.4%	27,792	22.0%	123,580	1.9%
Sales/Related	2,297	11/.4%	124,420	\$8.3%	551,209	8.5%
Personal Care/Service	554	29.8%	31,332	24.8%	136,580	2.1%
Transportation/Material Moving	1,555	79.5%	71,397	66.4%	337,920	5.2%
Households by HH Income		664	30	18,472	1,40	9,260
income < \$15,000	1,543	27.7%	76,7	14 24.9%	373,755	5,7%
income \$15,000 - \$24,000	1,353	20.5%	\$5,0	45 21.1%	312,545	4.8%
Income \$25,000 - \$34,999	1,417	21.3%	55,2	30 21.5%	303,918	4.7%
income \$35,000 - \$49,999	2,041	30.6%	100,4	63 32.0%	419,041	0.4%
Income \$50,000 - \$74,999	2,519	39.3%	133,0	62 43 1%	557.652	8.6%
income \$75,000 - \$89,999	1,595	25.6%	91,8	58 29.8%	387,829	5.0%
Income \$103,000 - \$124,999	1,136	17.0%	57,1	16 21.8%	278.447	4,3%
income \$125,000 + \$149,999	538	8.6%	45,3	01 15.0%	190,079	2.9%
ncome \$150,000 - \$199,999	557	9.9%	45,0	69 15.5%	201,184	2.1%
income \$200,000 - \$249,999	340	5.1%	23,4	138 7.5%	106,940	1,0%
income \$250,000 - \$499,999	325	4.6%	28,2	37 9.2%	121,660	1.9%
income \$500,000+	125	1.5%	15,0	26 4.9%	70,378	1.1%
Household Income: Aug / Median	\$75,331	975,331	\$92,183	562.599	\$91,009	\$60,300

109 West Dania Beach Boulevard, Dania Beach, FL 33004 | www.DaniaBeachORA.org | Fage 1 of 2



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109 West Dania Brach Boulevard, Dania Brach, FL 39904 | www.DaniaBoachORA.org | Page 2 of 2

### DANIA BEACH INNOVATION ECOSYSTEM

An innovation ecosystem refers to a loosely interconnected network of companies and other entities that work cooperatively to develop new products and services. An ecosystem is complicated and has many different platforms available to support entrepreneurs and early-stage ventures. The specific components that may be appropriate for any given ecosystem will vary, but will generally include:

- Education
- Location & Events
- Mentorship
- Incubation & Acceleration
- Funding
- Talent

We are building an environment in which innovators and entrepreneurs can develop and launch solutions to solve real-world problems, faster. This stimulates the development of expertise in new areas, helps diversify the economy, and allows businesses to meet their customers where they are. An innovation ecosystem provides the means to create economic stability and resource sharing.



### **COLLABORATIVE PARTNERSHIPS**

Collaborative working relationships are important, if not critical to the success of public agencies. In summary, potential benefits of collaboration between organizations include:

- **Synergy:** The sum of the whole is bigger than the sum of each part.
- **Sharing resources:** An expert in one field and can help the other agency learn about it.
- **Overcoming obstacles:** Coalitions are more powerful than single organizations.
- **Increased community awareness.** Group messaging is better relayed to the community.
- Access to constituents and funding. More grant opportunities and a bridge for exposure.

During FY2022, the CRA continued to build on and expand our network of collaborative partners, including the country's leading experts in business management, development, and mentorships. To date, our collaborative relationships include: Florida International University / IP-To-Market (US DOE), SCORE Broward, Broward County Office of Economic and Small Business Development, Port Everglades, Alliance of Entrepreneur Resource Organizations (AERO), Florida International University / InteRaCT, Broward County Public Schools / Broward Technical Colleges (Atlantic, McFatter, and Sheridan), National Development Council, Business Briefings, Hispanic Unity, Jim Moran Institute for Global Entrepreneurship, and CareerSource Broward.



### CRA SATELLITE OFFICE

The CRA will open a satellite office at 25 North Federal Highway. The CRA's objective is to address two Goals of the CRA Plan - enhance the CRA's public identity and to be more physically accessible to those we serve. The CRA's satellite office will house the FIU/DOE IP2Mkt Hospitality and Technology Incubator.



#### Intellectual Property-To-Market for Inclusive Economic Development IP2Mkt Hospitality Technology Incubator

The CRA has initiated the development of an Innovation Ecosystem. A major milestone was achieved in April 2022 when J. Chris Ford, Ph.D. Principal Scientist, FIU Applied Research Center, announced FIU's commitment to establish the FIU/DOE IP2Mkt Hospitality and Technology Incubator in Dania Beach. The Incubator's stated purpose is:



Applied Research Center

FIU

"To further the IP2Mkt mission by focusing on STEM Entrepreneurial Workforce Development, Innovation Ecosystem Development, Business Incubator and Accelerator Network, and Technology Transfer/Commercialization."

The Incubator has several notable characteristics:

- Incubator has direct ties to two Federal Agencies (DOE and EDA), one of which is an Executive Branch Department, is the first of its kind in the nation.
- Both DOE/EDA mandate "Inclusive Innovation" inclusion of people in underserved communities, with a focus on minority-, women-, and Hispanic-owned businesses.
- The IP2Mkt Incubator focuses on commercializing patented technologies a Silicon Valley style incubator unique in South Florida.
- FIU estimates the Incubator will spawn 3 5 new businesses each year – typically an incubated tech-based business creates 13 jobs with average wages of \$79,000/ year.
- The Incubator will be an economic engine to support and stimulate businesses - it will be an anchor to establish a Dania Beach Innovation District.

"Innovation Districts that practice inclusive innovation advance inclusive outcomes for residents living in or nearby the District and strives to build wealth via expanding the ownership of homes and businesses" - Brookings Institute

"Innovation Districts today play a key role in the economic development of cities. They attract mid- and high-income jobs, and offer opportunities for more efficient land use, movement patterns, and for better liveability, and environmental outcomes." – Urban Land Institute

#### U.S. Department of Energy: IP2Mkt Hospitality Incubator



IP2Mkt seeks to tap the trillions of dollars of underutilized patented technologies developed by DOE Labs, Federal Labs, research institutions, and industry to foster economic development in South Florida and beyond. Located at 25 N Federal Highway, the IP2Mkt Incubator will conduct two 14-week cohorts each year in addition to SBIR/STTR application workshops, access to capital workshops, CEO training, info sessions, webcasts, networking, job fairs, and pitch competition events. Collaboration with other agencies,

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such as SCORE and SBDC, will provide follow up mentorship programs as requested.

The Incubator will include industrial themes related to hospitality and dual use technologies that support the COVID-impacted entertainment and tourism industries while catalyzing existing Tech, Healthcare, Defense, and Aerospace industries in Florida. The Incubator will also focus on venture capital access and readiness, a critical issue facing early-stage companies and those planning to start high tech companies.

IP2Mkt embraces DOE Equity in Energy<sup>™</sup>, designed to include and expand the participation of individuals in underserved communities to ensure America's energy independence.

#### U.S. Economic Development Administration:10-IN-5 Program



The U.S. Economic Development Administration (EDA) created the "10 Unicorns in 5 Years Program" (10-in-5) specifically to Cultivate an inclusive tech innovation ecosystem in Florida. The primary objective is to nurture 10 minority founded tech ventures to achieve a billion-dollar valuation in 5 years. A unique support system of mentors, coaches, impact investors, and alternative capital managers is proposed to help Minority-Owned, Women-Owned, and Hispanic-Owned businesses to pivot into high growth technology industries relevant to the new economy of Florida.



The Technical Advisory Committee (TAB) will consist of senior executives of the economic engines of Broward County and many of the major businesses of Dania Beach, connecting the Incubator to the business community. The TAB will provide input on evolving

trends and issues, based on the member's experience in their industry, thus assisting FIU w to continually align the Incubator programming with critical factors of entrepreneurial development.

The members of the Technical Advisory Board include:

- Port Everglades: Glenn A. Wiltshire, Deputy Director
- Florida Power & Light: TBD
- Cruise Lines: Marie McKenzie, SVP, Govt and Destination Affairs, Carnival Corporation (Member status pending)
- Healthcare: Len Quist, Sr. Vice President/General Manager Vikand Technologies
- Venture Capital: Eric Kuchova, CFO/Partner Cue Ball Capital
- Hospitality Hotels: Dale Reed, COO Merrimac Ventures
- Developer: Daniel Dabakaroff, Director Skyland Development Group

- FL Restaurant and Lodging Assn Broward: Rozeta Mahboubi, Reg Dir
- Applied Technology: Marc Aptakin, CEO MAD Studios
- International: Nick Kuchova, Senior Advisor-Global Government Affairs, Vikand Technologies
- Marine Research HUB: Katherine O'Fallon, Executive Director (Member status pending)

### DANIA BEACH BUSINESS ACADEMY

Over 543,000 new businesses are founded every month in the US 47.5% of the country's total workforce is employed by small businesses. Only 50% of small businesses survive 5 years

(U.S. Small Business Administration)

#### •81% of all businesses in Broward County have less than 10 employees! The Dania Beach Business Academy is designed to set businesses up to succeed.

The Dania Beach Business Academy offers **free** on-line webinars on business management topics designed to help small businesses to provide better services and be more profitable. Courses are 4-part series of two-hour classes, once a week for 4 consecutive weeks. Students who attend all four sessions of the course are designated Dania Beach Business Academy graduates and receive s lapel pin and graduation certificate. Successful courses will be offered annually.

Courses offered in FY2022 include:

- PASSIONS TO PROFITS
- ESSENTIAL TOOLS FOR SMALL BUSINESSES
- FIRST TIME HOMEBUYER



While fulfilling at least 12 CRA Plan goals, the summary description of what the Academy does for Dania Beach is:

- Provides expert advice to improve the success of our ٠ businesses (business retention).
- Promotes/supports new start-up companies (business diversity).
- Identifies Dania Beach as a business-friendly • destination (business attraction).

#### MEET YOUR PASSIONS TO PROFITS BUSINESS EXPERTS

#### Dr. J. Chris Ford, Prin. Scientist & Mission-to-Market Mgr

Dr. Ford is an expert in building inclusive innovation ecosystems & programs for technology transfer and commercialization. Dr. Ford served as a change agent to catalyze the DOE technology commercialization ecosystem while assisting minority & small businesses. impacting underserved communities, and inclusion of minority serving institutions.

#### Joseph Gray, Sr. Director al Development Council

Mr. Gray has extensive experience on a wide range of housing and economic initiatives including home ownership and multi-family rental projects, Community Land Trusts and other shared eouity programs, neighborhood and community redevelopment plans and public facilities and infrastructure projects.



#### George Gremse, Chairman SCORE Broward

Mr. Gremse has held CEO. President, and COO positions in national and international businesses. Designed business strateov, restructured under-performing businesses. and improved operations to increase profitability. Mr. Gremse can help you deal with current issues or opportunities or help you plan where you want to take your business.



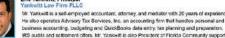
#### Richard Morgenstern, Vice-Chair for Chapter Programs

Mr. Morgenstern has worked for large & small companies as well as having started and grown numerous successful businesses in varied industries such as technology, finance. product development, real estate, construction, and distribution. His areas of exprertise includes, Marketing, Operations, Product Development & Mig, and Finance & Insurance.

#### Bryan Cunningham, Co-Founder t Business Briefings, LLC

Formally Entrepreneurship Center Director at the Urban League of Broward County. he provided strategic leadership for disenfranchised business owners. As such was able to deploy over \$3 million dollars in small business capital across the state of Florida and provided technical assistance to minority and small business owners

#### Eric Yankwitt, Principal



He also operates Advisory Tex Services, Inc. an accounting firm that handles personal and susiness accounting, budgeting and QuickBooks data entry, tax planning and preparation RS audits and settlement offers. Mr. Yankwitt is also President of Ficrida Community support

**DBBA COLLABORATIVE PARTNERS** 



- Improves business operations to provide better goods • and services (quality of life).
- Establishes an ongoing, "branded" platform for future • programing.

The first year of the Dania Beach Business Academy was successful beyond expectation: +1,000 businesses from 17 states and 7 countries attended classes.



The Dania Beach Business Academy (DBBA) supports businesses for success. DBBA programs consist of four classes, held one day a week for two hours (6pm-8pm), over four weeks. Those attending all four class will be DBBA Graduates and will receive a graduation certificate, be honored by the City Commission, and be recognized on the Dania Beach Community Redevelopment Agency (CRA) website. As the CRA's investment into our businesses, all classes will be offered at no cost.

#### FREE ONLINE BUSINESS COURSES!

- July 8 From Hobbyist to Entrepreneur Where can your dreams take you?
- July 15 | Start Up Your Business for Success!
- July 22 A Good Business Plan & Savvy Financial Plan Is Your Map to Success.
- July 29 Money to Start and Grow Your Business

https://score.zoom.us/webinar/register/WN\_9uGtdrrtTG6vjyV\_Cb2Tvw

100 West Dania Beach Boulevard, Dania Beach, FL 33004 For more info cra@daniabeachfl.gov | www.DaniaBeachCRA.org



### **COMMERCIAL FACADE GRANT**

The Dania Beach CRA's Commercial Facade Improvement Grant Program is a business retention/ attraction incentive program. Program funds are used to improve the curb appeal of properties and enhance the functionality of the business within.

Over its 10-year history, the Program was changed to reflect evolving priorities. In 2016, the Program was change to: exterior improvements only, properties along Federal Highway and Dania Beach Blvd. only, and a 70% CRA match not to exceed \$20,000. Between the limitations and an overly complicated application process, there were no completed applications in FY2021.



During 2021, the Program was changed again as follows:

**Qualified:** Building must be classified as a "Retail" or "Commercial" with a compliant use.

**Program Area:** Expanded to the entire CRA for properties with zoning compliant uses

CRA Match: 70% if business is less than 3 years old, 50% if business is +3 years old

Max Grant: Increased to \$25,000

Specific exclusions to the program:

- A building that is/was supported by a CRA, City, or County development incentive.
- A building within a shopping center.
- Properties that are for sale may not apply for grant funding.
- A building owned by an organization or with a tenant that is tax-exempt.
- Adult uses, as defined in CHAPTER 2.5 of the City of Dania Beach Code of Ordinances.

The application process was also streamlined – completed application to award letter in 30 days. Largely due to economic conditions and the challenges businesses faced coming out of COVID, there were no Façade Grant applications during FY2022.







### AT HOME DANIA BEACH RESIDENTIAL BEAUTIFICATION PROGRAM



A goal of the CRA Plan is the elimination of slum and blighted conditions through neighborhood revitalization. The At Home Dania Beach Residential Beautification Program was established in 2018 to help qualified low-income and age challenged single-family homeowners with the assistance needed to enhance the street-visible appearance of their property. Improvements on qualified houses includes pressure washing/ painting of the house, repairing flooring, minor plumbing work, door/window repairs, installing wheelchair ramps (if needed), and limited landscaping – at no cost to the homeowner. By participating in the program to beautify their homes,



these residents help to improve the overall aesthetics of the neighborhood and increase property values.

In FY2022, the CRA contracted with Rebuilding Together Broward County, Inc. to revitalize forty (40) properties in the CRA. Rebuilding Together completed the 40 houses for 2022, bringing their total houses rehabbed in Dania Beach to 131. At the end of 2022, Rebuilding Together still had a waiting list of 22 qualified applications. The CRA renewed the contract for 40 more houses in 2023. Based on past experience, Rebuilding Together is considered to be a trusted vendor that delivers beyond the terms of their contract.







The CRA launched Dania After Dark (DAD) as a family friendly summer series in 2018. DAD evolved to a monthly festival focusing on art and crafts, music, food, and culture. The event was developed as a revitalization effort for the downtown area by creating a sense of community enjoyed by businesses, visitors, and residents. Dania After Dark returns on December 4, 2021 (FY2022), better than ever. There are two new elements to the event. First, the events will have photo ops with a seasonal celebrity – come see Santa in December. Second, every event will have a 20ft x 60ft tent to provide refuge for when an unforeseen rain "dampens" the spiri.



### DANIA BEACH ARTS & SEAFOOD FESTIVAL!

The CRA proudly announced the return of its Award-Winning Dania Beach Arts & Seafood Celebration on April 2nd and 3rd, 2022. Our annual flagship event featured live music from your favorite local & regional bands, live performance art, a juried fine art vendors/crafters showcase, family activities, and seafood galore.

For 2023, the Dania Beach Arts & Seafood Celebration will be held on Saturday, April 1st and Sunday, April 2nd at Frost Park

In The Heart Of Downtown Dania Beach -Experience Two Days Of Fun And Excitement

- Fresh Delicious Seafood
- Live Band Music All Day
- Culinary Delights from Top Local Restaurants
- Fine Arts and Crafters
- Local Retailer Booths
- Beer & Wine Garden
- Family Activities, Games, and Rides
- Chef Showcase Featuring Culinary Creations
- Live Performance Art
- And Much More!







### **ARTS AND ENTERTAINMENT DISTRICT**



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Public art adds enormous value to the cultural, aesthetic, and economic vitality of a community. It is a well-accepted principle of urban design that public art contributes to a community's identity, fosters community pride and a sense of

belonging, and enhances the quality of life for residents and visitors.



#### **Characteristics of a Creative Arts District**

Sources: Urban Land Institute, San Francisco Bay Area Planning and Urban Research Association (SPUR), Arttimesjournal.com, City of Seattle – Arts & Cultural Districts.

- Include multiple attractions such as shopping, dining, art galleries/facilities, and events
- Vitally important create a foundational infrastructure incorporating three core activities: teaching, developing, showcasing the arts
- Attract new investment, arts-tech/creative businesses, residents, and tourists to the district
- Increase new businesses generated by residents or graduates of local colleges
- Increase employment opportunities

#### The CRA At Work

The CRA has been proactive in accelerating the reality of a Dania Beach Arts & Entertainment District.

- Hosting family-oriented events in the District Dania After Dark
- Worked collaboratively with existing arts-based businesses/ artists to expand their role in the Arts District
- Aggressively pursue new arts-based businesses and reputed artists to Dania Beach, thereby creating a catalyst to draw more arts businesses
- Establish a critical mass of arts that justify the identification of an Arts and Entertainment District









#### Existing/Recent District Additions

- Gallery of Amazing Things (Mad Arts) Thinking Cap Theater
- Let LOVE Guide Your Way, Artist Lloyd Goradesky City Hall
- Creative Workshop
- Gasper Arts Center
- Bake Shack
- My Mama's Books & Records
- Holocaust Documentation & Education Center
- 3 Sons Brewing Co
- Artesano Cafe & Lounge
- The Fish Grill
- Art Dania

Holocaust Museum &

- Rob Stern Art Glass
- Victoria L'Originale

Documentation

& Education



GRAMPA'S CAFE BAGELS DELI BAKERY













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ARTESANOCA

DaniaBeachCRA.gov

ШИНИЦИИ

**CIGAR** 

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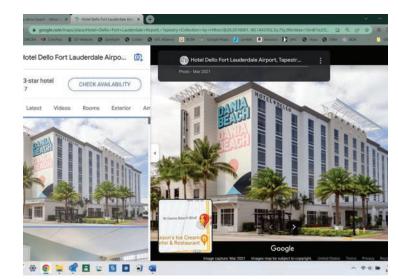
Mirolevich's work is a portal to the bizarre, meta-civilization, where doom and hope co-exist. The artist is not artical to make political statements on global governance, war and conflict or decadence, thus offering more layers that the eye can examine in his very richly worked compositions. Thursday, November 3rd 6:00 P.M. -9:00 P.M.



GHOST

#### New Hotels (Since 2018)

- Hotel Dello
- Wyndham Garden
- Tru by Hilton
- Comfort Suites



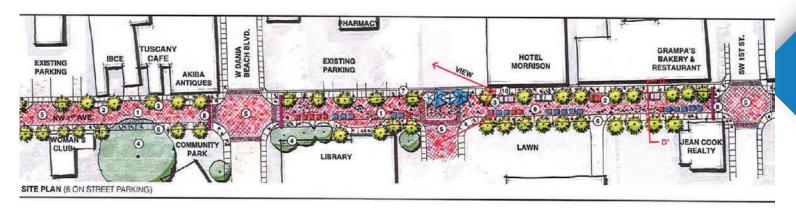






#### **COMPLETE STREETS: PHASE I**

Since 2017, there has been an interest in constructing an enhance streetscape project on W 1st Avenue, from Stirling Road to NW 3rd Street, commonly described as a complete streets project. In an effort to initiate movement on the complete streets project and accelerate the identity of the Arts & Entertainment District, the CRA has designated the segment of W 1st Avenue, between SW 1st Street and NW 1st Street as Phase 1 of the complete streets project. An illustration of the Phase 1 segment is below.



In the FY2023 budget, the CRA has funding to initiate an engineering design for Phase 1. The street level concept is depicted

in the illustration at right.



### DANIA BEACH REGIONAL DESTINATIONS

Dania Pointe shines as the pinnacle of a modern lifestyle destination, featuring best-in-class retail, restaurants, entertainment, and events, complemented by two Marriott hotels, Avery luxury apartments and — coming soon — the global headquarters for Spirit Airlines.

Dania Pointe is conveniently located in Dania Beach at I-95 and Stirling Road, just minutes away from the Fort Lauderdale airport, Port Everglades and at the heart of the best shopping, dining and entertainment experiences in South Florida!

This open-air community offers plentiful, free parking in an unbeatable and easily accessible location which also includes one-, two-, and three-bedroom luxury apartments at Avery Dania Pointe.

### There's Always Something to See and Do...



Dania Pointe is a community of good vibes where families and friends gather to live their best life, featuring the best shopping and dining in Dania Beach!

New additions

to Dania Pointe include a wide selection of new stores like Anthropologie, Urban Outfitters, American Eagle, Aerie, and OFFLINE by Aerie in addition to the new Marriott, AC Hotel, and Improv Comedy Club.

These new openings complement the already diverse mix of retailers, restaurants and entertainment offerings like Tommy Bahama, Sugarboo & Co., Pandora, Cooper's Hawk Winery & Restaurant, Rodizio Grill Brazilian Steakhouse, Tommy Bahama Marlin Bar, Firebirds Wood Fired Grill, Bowlero, and quick bite options like BurgerFi, InRamen, First Watch, and Häagen-Dazs to name a few.

Locals and tourists alike flock to Dania Pointe for the variety of unique and exclusive experiences, events, and programs not



available anywhere else including live music, outdoor fitness classes, cultural celebrations, artisanal markets, family activities and so much more!



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# DANA BEACH

2022 was an incredible year for The Casino @ Dania Beach. Employing more than 255 full and part-time staffers, the popular entertainment destination drew a record number of visitors from near and far and continued to offer gaming and entertainment options found nowhere else in Broward County.

Revenue spiked 48% year-over-year with almost \$53,000,000 in total jackpot winnings dispersed to lucky winners.

#### Jai-Alai

The world's fastest ball sport returned to the country's last remaining full court fronton with two premier Jai-Alai tournaments. Top Jai-Alai players from the Basque region of France and Spain returned to Dania Beach for the Battle at the Palace in April 2022 and The Dania Beach Invitational – 2022 -2023 Jai-Alai Tournament, a 25-round competition which ran from December 2022 – January 2023.





#### Gaming

With year-round gaming options and daily promotions there are countless ways to win big! Plus, all new Players Club members can win up to \$1,000 in Free Play.



The Casino @ Dania Beach boasts more than 750 slot machines and are continually adding new and interactive slots such as Money Link, Buffalo Gold and All Aboard.

The Dania Poker Room features High Hand with Friday and Tuesday tournaments where players can win up to \$25,000 guaranteed. Plus, live Poker tables with Ultimate Texas Hold 'em, DJ Wild Stud Poker and Three Card Poker.

The newly renovated simulcast Sports Lounge, where guests can reserve a private booth, features 30+ flat screen televisions, 40 new betting stations and a full bar lounge.



#### **Special Promotions**

The popular ongoing partnership with **Virgin Voyages** continues to offer qualifying Players Club members a chance to receive a free Caribbean cruise onboard the spectacular Scarlet Lady.

#### **Industry Leader**



The Casino @ Dania Beach was privileged to be named the host venue for *SAGSE Miami Powered by Play'n GO*, Latin America's foremost international gaming trade show. More than 120 C-suite executives and gaming industry leaders from Brazil, Mexico, Colombia, Argentina, Chile, Uruguay, Paraguay, Peru, Aruba, Dominican Republic, Puerto Rico, Panama, Ecuador, Costa Rica, and beyond attended the three-day international summit. Attendees learned about the latest trends and technologies in the gaming industry and sat in on master classes, operational seminars, round table discussions and enjoyed multiple networking sessions.



#### Live Entertainment

Stage 954, one of the hottest venues in Broward County for live concerts, featured an impressive entertainment lineup with hilarious comedy shows and live concerts every weekend. National recording artist Jeffrey Osbourne, returned to headline special benefit concertfor the Embrace Girls Foundation.



Osborne serenaded a sold-out audience with his recognizable hits including "On the Wings of Love" and "Back in Love Again".



A sampling of sold-out performances included Strangelove -The Depeche Mode Experience, Classic Albums Live U2: The Joshua Tree, Slippery When Wet Bon Jovi, Turn the Page, a Bob Seger Tribute and Absolute Queen were

just a few of the headlining bands to grace Stage 954. It's standing room only for our popular Kiss Country Under Cover concerts.



The Casino @ Dania Beach was proud to celebrate Juneteenth and host **Mello Fest**, a poetry, spoken word and music festival that honored freedom of expression and featured hip hop stars and many talented artists.



On the third Saturday of each month, The Casino @ Dania Beach hosts its popular **Rock the Block** food truck event. The free, family-friendly experience offers live music and brings the community together in the spacious parking lot.



#### Latin Thursdays

Dancers of all levels from throughout South Florida are fans of **Latin Thursdays**. Enjoy free salsa and bachata lessons, \$5 drink specials, no cover charge, free parking and the hottest mixes from the Miami Salsa Scene.



when the Luxe Buffet reopened in 2022. Now open every Friday and Saturday from 5-10 p.m., Luxe Buffet has a rotating menu with plentiful options for \$34.99. Bonus, during the holidays, Luxe Buffet offers prix-fixed curated themed dinners.



#### **Giving Back to the Community**

The Casino @ Dania Beach gets into the holiday spirit every year and 2022 was extra meaningful thanks to a partnership

with The Pantry of Broward County. Staff and patrons generously donated hurricane supplies following Hurricane Ian and canned goods for Thanksgiving. For the holidays, unwrapped presents for kids of all ages were collected and donated to the nonprofit organization for its annual toy giveaway.



The Marketing Department volunteered and helped 300+ local

seniors who are on low or fixed incomes, shop for free and select personalized gifts for grandchildren or young ones in their care.

The Casino @ Dania Beach also teamed up with OneBlood to host a Halloween-themed blood drive in October. As a hearty thank you for being a hero and saving a life, guests who donated blood received a \$20 eGift card, Halloween T-shirt and a free wellness checkup.



The Casino is a loyal supporter of the Dania Beach Arts & Seafood Celebration, with Head Chef Johnny Alarcon Ruiz headlining the annual Chef Showcase. Chef Johnny, who amazed the crowds with his exceptional culinary skills and homemade paella, will return as a featured chef in the 2023 competition.

The Casino @ Dania Beach is located at 301 E. Dania Beach Boulevard, Dania Beach, FL 33004, and is open seven days a week. casinodaniabeach.com/





### INVESTMENT AND DEVELOPMENT In Dania Beach

According to PricewaterhouseCoopers and the London School of Economics key factors investors seek when considering markets/cities for investments include:

- Strong Fiscal Environment
- City Leadership and Planning
- Regulatory, Legal, and Policy Environment

Dania Beach is the hub of one of the most robust economic regions in the United States, with all the elements required for business success – trained, diversified workforce; c-suite experience; transportation networks; dependable utility systems; access to local/global markets; and exceptional educational options. The region is served by world-class economic engines and is home to a dozen thriving industry clusters. Dania Beach elected officials tend to have lived in the city for decades, with a genuine concern for the people. City administration is knowledgeable and dedicated to serving the community. City leadership values well-defined vision and conducted/adopted a Strategic Plan in 2021 and initiated a CRA Plan update in 2022. The City takes care of its neighborhoods, actively deals with sustainability, and invests in its infrastructure.

The Community Development Department periodically updates the zoning code and comprehensive plan. Under their strong leadership, Land Development Regulations are appropriate to the districts across the City and in alignment with practical market opportunities. The Building Division has earned the Countywide designation of "Platinum-Rated" plan review/permit services.







Dania Beach is in a period of sustained investment.

- Between 2013 and 20181, projects completed in the city included:
  - » 367 dwelling units
  - » 1,226 hotel rooms
  - » 551,774 square feet of retail
  - » 491,599 square feet of industrial
- 2019-2021 active construction projects, including:
  - » 2,150 dwelling units
  - » 570 hotel rooms
  - » 999,200 square feet of retail
  - » 57,197 square feet of industrial
- Projects under construction during FY2022 within the CRA, including:
  - » Spirit Airlines Headquarters, includes:
    - + A six-story headquarters office (180,000 square feet)
    - + A two-story flight simulation center (103,000 square feet)

- + A seven-story residential development (200 units)
- + Two parking garages (1,295 spaces total)
- Avery Dania Point East: 336 luxury units second phase of the Avery Dania Pointe
- AC Hotel by Marriott: 154 rooms
- Marriott at Dania Pointe: 196 rooms
- Soleste CityLine: 340 luxury apartments
- Oasis Pointe : 301 luxury apartments waterfront boardwalk and a 19-slip marina.
- Seaview #1: 385 resort-style apartments walking distance to the Dania Beach Pier

Much of this has been part of the 102-acre Dania Pointe development (within the CRA). Overall, it will include one million square feet of retail and restaurants, one million square feet of Class A offices, luxury apartments, hotels, and public event space.



Dania Beach takes pride in the fact that our city soundly meets the high standards of investment cited by PricewaterhouseCoopers and the London School of Economics. However, the actual market strength is where "the rubber meets the road." According to CoStar Analytics (June 2022 - specifically within the CRA), our market is a high-return, low-risk investment destination. The CoStar Analytics are summarized below. (change depending on actual position)

Search Analytics	Dania Beach CRA Office Market 2022
INVENTORY SF 349K 00 - Prior Period 348K UNDER CONSTR 0 - Prior Period 0	UCTION SF 12 MO NET ABSORPTION SF 12 MO NET ABSORPTION SF 1.9% 26CANCY RATE 1.9% 25CS 2.44% MARKET RENTISF 25CS.2 44% 22CA 45C 22C 22C 22C 22C 22C 22C 22C 22C 22C 2
Search Analytics	Dania Beach CRA Industrial Market 2022
NVENTORY SF 1.8M Pror Pariod 1.8M	12 MO NET ABSORPTION SF       VACANCY RATE       MARKET RENT/SF       MARKET SALE PRICE/SF       MARKET CAP RATE         58.7 K       100.1 %       32%       \$16.36       12.0%       \$195       10.2%       5.9%       0.1%         Prior Pariod (7.3%)       Prior Pariod 3.3%       Prior Pariod \$13.99       Prior Pariod \$167       Prior Pariod 8.0%
Search Analytics	Dania Beach CRA Retail Market 2022
NVENTORY SF L.6M 14.0% Prior Pariod 1.5M	(48.9K) 10.1% 🚥 \$25.62 🚥 \$282 🏧 6.0% 🚥
Search Analytics	Dania Beach CRA Multi-Family Market 2022
NUMBER CONSTRU 2,052 Prior Period 2,052 UNDER CONSTRU 1,414 Prior Period 514	CTION UNITS         12 MO ABSORPTION UNITS         VACANCY RATE         MARKET RENTAINT         MARKET RENTAINT         MARKET SALE PRICE/UNIT         MARKET CAP PATE           1705.05         1.54         02.1%         2.9%         7.0%         \$1,7554         7.2%         \$327K         02.1%         4.8%         03           Prior Period 227         Prior Period 10.5%         Prior Period \$1.527         Prior Period \$1.527         Prior Period \$270K         Prior Period \$1.536         Prior Period \$1.536
Search Analytics	Dania Beach CRA Hospitality Market 2022
INVENTORY ROOMS UNDER CONST 1,560 128.9% 0 100.0%	RUCTION ROOMS 12 MO OCC RATE 12 MO ADR 12 MO REVEAR MARKET SALE PRICE, ROOM MARKET CAP PATE 7.6% 0233

\* The inventories stated in the tables are solely within the CRA (not citywide), an area of 1,349 acres.

The low vacancy rates are impressive (Occupancy Rate in terms of the hotel properties), but the thing that is eye catching are the capitalization rates (cap Rates). While there are no clear ranges for a good or bad cap rates, they are clear indicators of property value and the market - a lower value cap rate corresponds to better valuation and a better prospect of returns with a lower level of risk.



### SPIRIT AIRLINES

In 2022 Spirit Airlines aggressively constructed their revised the plans for its Dania Beach HQ and training facility. The updated concept includes a 180,000sf office in six stories, a 103,000sf flight simulation center in two stories, and a 998-space parking garage. Behind those two buildings, Spirit Airlines is building 200 apartments in seven stories, along with a 297-space parking garage.

Qualified Target Industry (QTI): Working with the Florida Department of Economic Opportunity, Enterprise Florida,

and Broward County on a QTI/HIPI incentive package for the relocation to Dania Beach valued at \$1.8 million. The CRA partnered with Broward County for our required local match through our Direct Cash Job Creation Incentive Program. The CRA's maximum contribution through ther QTI/HIPI incentive is \$135,000 Spirit's project commits a capital investment of approximately \$250 million and creation of 225 new high wage jobs

Reality





#### **Spirit Offices**

Rendering



#### Flight Simulator Training Center



DaniaBeachCRA.gov 60

Reality

## SARATOGA CROSSINGS III

Saratoga Crossings III is a 75-unit one-bedroom, low-income affordable (<80% AMI) residential building developed in partnership between Atlantic-Pacific Communities and the Dania Beach Housing Authority. They purchased the site from a private seller who was operating an existing 12-unit residential building. All 12 of the original tenants are returning to the new development. The Housing Authority is providing 15 vouchers for units to be set-aside for seniors 62+. Construction started in January 2022 and is expected to be completed by March 2023.

Reality



### SOLESTE CITYLINE

Soleste Cityline is located in downtown Dania Beach just a few miles from the City's beautiful beaches. Soleste is an 8-story, 340-unit, luxury multifamily development at Federal Highway/US1 and Dania Beach Boulevard is only minutes from Fort Lauderdale International Airport, Port Everglades, Dania Pointe, and Downtown Fort Lauderdale. Preleasing summer of 2022, featuring Studio Suites, One, Two, and Three-Bedroom Apartment Homes.

On May 12, 2020 the Community Redevelopment Agency Board approved a Development Agreement (to facilitate construction of the Trion (currently Soleste). The Agreement provides funding not to exceed One Million Dollars (\$1,000,000.00) to offset the cost of certain public improvements that will benefit the City of Dania Beach, including perpetual park space. This funding agreement was backed by an Interlocal Agreement between the CRA and Broward County for One Million Dollars (\$1,000,000.00) of funding from the Broward Redevelopment Program.

In late-2022, the Soleste requested an Amendment to the Agreements to extend the completion deadline to qualify for the balance of the park funding. They cite a delayed start due to COVID and supply chain challenges during the construction as the cause of the delay. Regardless, the project is over 90% complete and they plan to start pre-leasing in the first quarter of 2023.

Reality





### **SPROUTS FARMERS MARKET**

Sprouts specialty markets offer a fresh, friendly take on grocery shopping, where exploration and discovery happen naturally. They are known for having the season's freshest, most delicious produce around, and taking extra care in curating uniquely healthy products to fit any lifestyle. Sprouts opened at Dania Pointe in December 2021.



SPROUTS

SPROUTS





### ATLANTICA AT DANIA BEACH

Atlantica at Dania Beach is a 124-unit, garden-style community with contemporary design lush landscaping. Atlantica is only minutes away from the Atlantic Ocean, Dania Beach Pier, Fort Lauderdale Airport, Dania Beach Casino, Hard Rock Hotel & Casino, the Shops at Dania Pointe, and nightlife at Las Olas Boulevard. The community features a clubhouse complete with a gym, pool, dog park, and a concierge trash pickup. Each unit features granite tile, modern kitchens complete with dishwashers, in-unit washers and dryer, spacious closets, hurricane impact windows and doors, central air conditioning, and oversized porcelain tile floors. The Prestige & Pacifica Companies is a premier developer of exceptional residential communities, commercial properties, and industrial properties in Florida. The Prestige Companies have developed or converted over 15,000 units, 200,000 sq. ft. of commercial properties, and over 1,000 acres of land. The Prestige Companies and Pacifica Companies are also among the largest privately held rental companies in South Florida with over \$400MM in value. Prestige believes in giving back to the communities it works in. The company endowed the Prestige Scholarship at St. Thomas University for underprivileged youth from the City of Hialeah and is a recipient of the Century Award from Baptist Health Foundation.

Renderings



### **OASIS POINTE**

Oasis Pointe, 301 luxury apartments by Cymbal Development, is the area's first waterfront apartment building, thoughtfully designed details, and exceptional indoor and outdoor amenities to create fresh-air havens of relaxation and retreat. Adjacent to the dining, shopping, and entertainment options of Dania Pointe. The building features a mix of studios, one, two, and three-bedroom luxury apartments with open floor plans and modern features. Amenities include butterfly and meditation gardens; a boat club; a waterfront boardwalk with a 19-slip marina; a Zoom lounge with private office suites. Preleasing started in the 4th quarter of 2022.

Reality



## SEA VIEW AT DANIA BEACH

This 385-unit Resort Style building on East Dania Beach Blvd is less than 1/2 mile to the famous Dania Beach Fishing Pier and secluded beaches. Sea View features I, 2-, and 3-bedroom luxury apartments in a 13-story building with a long list of amenities, including:

- 24-Hour Fitness Center and Weight Room
- Men's and Women's Sauna
- Resort-Style Heated Pool and Jacuzzi
- Clubhouse with Billiards/Game Room
- Business Center/Conference Room
- Bark Park
- 24-Hour Secured Entry
- Covered Garage Parking
- Electric Car Charging Stations
- On-Site Emergency Generators







Reality

### **AVERY DANIA POINTE EAST**

Set in the heart of Dania Pointe, Avery Dania Pointe East offers 336 luxury residences in a modern, urban oasis, featuring beautifully designed one, two, and three-bedroom residences. "Living on Pointe" includes unparalleled amenities that include a three-story clubhouse with tropical pool, cabanas and spa with waterfall, fitness center, business center, resident lounge area and club room.

Reality



People's Access To Community Horticulture (PATCH) was established in 2013 to create an environmentally and economically sustainable urban farming system within the community, that creates a network of secure healthy food sources of naturally grown vegetables and fruits, while providing local jobs and vocational training in the sustainable agricultural industry to the residents of the community; welcoming all communities and individuals interested in urban farming.

The PATCH only uses non-GMO/Certified Organic and Heirloom seeds. The PATCH uses pesticide free fertilization practices and although we are not certified organic yet, our application is pending.

The Patch reduces the cost of their already low, farmer's market prices by 50% for people on the SNAP Program and they are set up to accept EBT payments. Special programs, such as PATCH-In-The-Box Customer Supported Agriculture (CSA) program (box of mixed seasonal produce every two weeks from November to April), are broken into smaller increments to keep prices within SNAP spending limits.

# THE PATCH





#### **PATCH HIGHLIGHTS FOR 2022**

- ✓ The PATCH participated in a Produce Prescription program, which is an initiative to address the disproportional diet-related diseases among low-income Americans. It works by providing a coupon/prescription to buy and eat healthy fruits and vegetables using food as medicine. This program was developed by Wholesome Wave, a non-profit organization, which was created to eliminate nutritional insecurity. The Dania Beach PATCH, along with other collaborators, was selected as an ideal partner to launch the program in South Florida. Our partners, University of Florida Institute of Food and Agriculture Science (UF/IFAS), American Health Association, Memorial Health Systems, and the Mobile School Pantry, launched the program in 2022. Participants were charged \$20.00 for the monthly box and EBT/ Snap cardholders paid \$10.00 with the USDA paying the difference through Feeding Florida.
- ✓ In May 2022, Spirit Airlines Charitable Foundation awarded a \$20,000 Grant to the PATCH. The Environment is one of the Foundation's Pillars, and recognizing Dania Beach as the home of their headquarters, the PATCH was considered a qualifying beneficiary as an entity focusing on sustainable solutions and minimizing of the global carbon footprint.

The funds were used to support the PATCH Mobile Market program for expenses such as consulting services, outreach and educational materials on sustainability, and the PATCH's Community Supported Agriculture (CSA) program.

- ✓ The Dania Beach PATCH received the prestigious 2022 "Smart Growth Excellence Award" in the category of Civic Places for its work in promoting sustainability and healthy eating in Dania Beach and in underserved communities across Broward County. Smart Growth Partnership principles appreciate communities and projects that have successfully used the principles of Smart Growth to preserve and enhance quality of life while helping to protect public health and the environment.
- ✓ The PATCH Volunteer Program continues to provide the garden with much needed labor and support while providing the farming experience to its participants. Over 100 volunteers from various walks of life "got their hands dirty" growing produce in 2022. Corporate volunteers included, staff from Amazon, Nike, Nova Southeastern University Medical Division, Innovation Homes and Temple Beth Soleil.
- ✓ The CRA Plan update (Adoption targeted for March 2023) included PATCH Conceptual Master Plan to identify operational opportunities/improvements, which included ADA efficiencies, educational programs on sustainable "green" practices, improved ingress/egress, beautification of the garden, and improvements in its commercial activities. This was done in conjunction with the CRA Plan update and the Plan consultant worked on developing a Strategic Master Plan for the PATCH.
- ✓ The PATCH is continuing its collaboration with Urban Health Partnerships (UHP) and the South Broward Community Health Hub as and they are seeking PATCH participation in sustainability programs.







DANIA BEACH



com ar cell: 954.922.0220

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DECEMBER 18 FROM 9-1 PM • Reliday Special at The PATCH • Bell-Guided Kids Graft Derner fram 10:00 arm to 12:20 pm • Shep our Local Vendars

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# FINANCIALS

#### DANIA BEACH COMMUNITY REDEVELOPMENT AGENCY FY202I FINANCIAL EVENTS / FINANCIAL PERFORMANCE

The foundational document to create a Community Redevelopment Agency (CRA) and the designation of a Community Redevelopment Area is a "Finding of Necessity" (FON), which identifies and defines the community conditions that justify the designation of "Blight." The FON is followed by the CRA Plan, which is the guide on how to eliminate the "Blight" conditions identified in the FON.

The initial FON for the Dania Beach CRA is dated May 8, 2001. The Dania Beach Community Redevelopment Agency was established by the City of Dania Beach and Broward County in 2002. The Downtown Community Redevelopment Plan was adopted in 2004, confirming the creation of the Community Redevelopment Area encompassing 506 acres.

A second FON was completed in August 2008. Subsequently, Dania Beach Community Redevelopment Agency adopted the 2009 Community Redevelopment Plan, which, among other things, modified the CRA Boundary to encompass 1,349 acres and reestablished the Base Year to the 2011 Tax Roll Value on the combined base and expanded area (\$555,988,910).

## CRA PERFORMANCE Benchmark

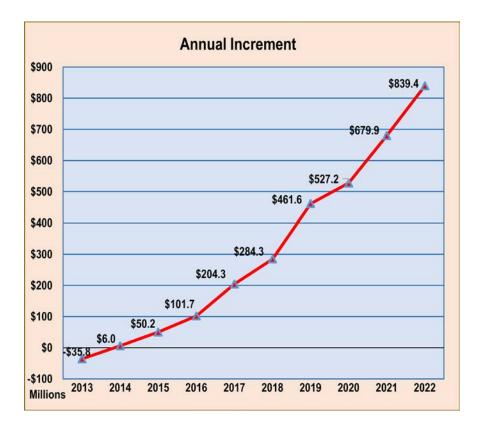
Understanding the Broward County Property Assessor (BCPA) Tax Roll is one of the best quantifiable benchmarks of how a CRA is performing. Lets start with some definitions.

- **Tax Roll Year:** A real estate property Tax Roll is created annually by the BCPA. The tax roll year is the assessed value of the parcels in the tax roll as of January 1st of each year.
- **Fiscal Year:** City/County revenues are generated from the collective Taxable Value of the previous year property taxes are paid in arrears.
- **Taxable Value:** Assessed Value is what the BCPA determines a property is worth based on its size, use, and location. Assessed Value adjusted for special conditions and exemptions results in Taxable Value, the value used to calculate property taxes.

- **Base Year Taxable Value:** In the year a CRA is created (or amended), the existing taxable value of the area encompassed by the CRA boundary is set as the Base Year benchmark.
- **Taxable Value Increment:** Taxable Value is determined by BCPA annually. Each year in the life span of the CRA the Base Year Taxable Value is subtracted from the current year Taxable Value, resulting in the annual Taxable Value Increment. Therefore, the increment is the financial measure of the annual CRA performance.

Since the Taxable Value Increment reflects the growth of property values from the beginning of the CRA, it is an effective measure of the CRA performance. In the case of a CRA with a Tax Increment Financing Trust Fund (TIF), the annual increment is the basis of calculating the funding contributions from captured taxing authorities. The Dania Beach CRA does not have a TIF, but it is still measures the .CRA performance. So, what do the numbers tell us? By the table below, in tax roll year 2013, the property values from the 2008 real estate crash were still underwater in the CRA (negative increment). The good news is that the real estate values bottomed out in 2012, the first year of the expanded CRA, and the Taxable Value has increased every year since. By tax roll year 2022, the Taxable Value was more than double (251%) the Base Year Taxable Value.

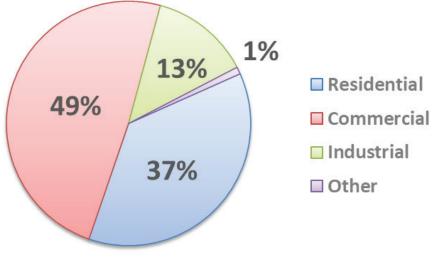
Taxable Property Values Analysis							
Tax Roll	Fiscal	Taxable	Ann'l	Base Yr	Base Yr	Tax Value	
Year	Year	Value	Change	Tax Val	Change	Increment	
2022	2023	1,395,414,500	12.9%	555,988,910	251.0%	839,425,590	
2021	2022	1,235,867,510	14.1%	555,988,910	222.3%	679,878,600	
2020	2021	1,083,147,040	6.4%	555,988,910	194.8%	527,158,130	
2019	2020	1,017,542,200	21.1%	555,988,910	183.0%	461,553,290	
2018	2019	840,265,840	10.5%	555,988,910	151.1%	284,276,930	
2017	2018	760,320,310	15.6%	555,988,910	136.8%	204,331,400	
2016	2017	657,675,940	8.5%	555,988,910	118.3%	101,687,030	
2015	2016	606,167,390	7.9%	555,988,910	109.0%	50,178,480	
2014	2015	561,994,300	8.0%	555,988,910	101.1%	6,005,390	
2013	2014	520,192,680	2.8%	555,988,910	93.6%	-35,796,230	



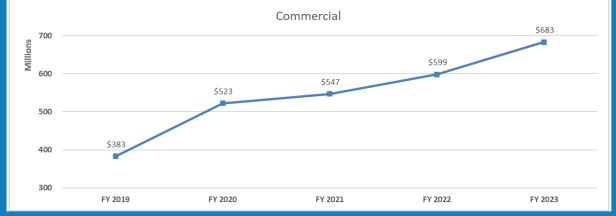
The trend of the growth of the Increment is easier to see in the graph below. Not only is the Increment growing each year, but it is growing at an accelerated rate – slope of the curve is increasing over time.

A balanced and diversified tax-base reflects market stability and helps insulate the CRA from value declines occurring market segments. The diversification of the CRA real estate base is reflected in the pie chart below and this diversification has remained relatively stable for the ten-year period ending with tax roll year 2022.

The strength and stability of the CRA real estate base is reflected in the graphs below. The graphs show the continued increase of property values in each major property classification.









An important analysis to consider when discussing property values pertains to taxpayer concentration, or more specifically, the percentage of total tax increment generated from the CRA's principal An important analysis to consider when discussing property values pertains to taxpayer concentration, or more specifically, the percentage of total tax increment generated from the CRA's principal taxpayers. Taxpayer concentration is a measure of revenue risk for the CRA. A low taxpayer concentration indicates a diverse base of taxpayers and a stronger ability to adapt to the loss of any one taxpayer.

PRINCIPAL TAXPAYERS					
Taxpayer	Land	% of Tot	Property Use	Taxable	% of Tot
Name	Area (ac)	Area		Value	Val
DANIA LIVE 1748 II LLC	59.1	4.9%	Comm'l/Res	182,903,900	13.1%
DANIA LIVE 1748 LLC	33.3	2.8%	Commercial	90,306,740	6.5%
DANIA ENTERTAINMENT CENTER	48.6	4.1%	Comm'l/Res	57,150,970	4.1%
DAWSON JOHNSON OPERATIONS LLC	1.9	0.2%	Residential	31,828,920	2.3%
BROWARD INTERNATIONAL COMMERCE	25.2	2.1%	Comm'l/Res	31,333,900	2.2%
STIRLING INDUSTRIAL PARK	12.4	1.0%	Industrial	28,406,450	2.0%
BRE POLYGON PROPERTY OWNER LLC	1.7	0.1%	Commercial	27,409,820	2.0%
S3 HOSPITALITY MIAMI LLC	0.9	0.1%	Commercial	20,262,670	1.5%
ROBERT D DERECKTOR & CO	15.5	1.3%	Commercial	19,940,950	1.4%
RK DANIA LLC	8.7	0.7%	Commercial	14,272,270	1.0%
Totals	207.5	17.3%		503,816,590	36.1%

#### Performance Data

The following section provides performance data in accordance with F.S. \$163.371 as of September 30, 2022 (most recent available).

Total number of activities started and completed and the estimated cost for each activity;

Total expenditures from the Redevelopment Agency Trust Fund;

Original assessed real property values within the boundaries of the CRA as of the creation date (base year);

Total assessed real property values of property within the boundaries of the CRA as of January 1 of the reporting year;

Total amount expended for affordable housing for low-income and middle-income residents; and

A summary indicating Redevelopment Plan achievements. Within the framework of this data, the redevelopment activities are categorized by achievement.

#### Dania Beach Community Redevelopment Agency

Florida Department of Economic Opportunity Special District Accountability Program ID

1827

Registered Agent	Mr. K. Michael Chen		
Mailing Address	100 West Dania Beach Boulevard Dania Beach, FL 33004		
Office Address	100 West Dania Beach Boulevard		
Telephone	(954) 924-6801		
Fax	(954) 921-2604		
Email	mchen@daniabeachfl.gov		
Website	www.DaniaBeachCRA.org		
County(ies)	Broward		
Local Governing Authority	City of Dania Beach		
Date Created / Established	Tuesday, June 25, 2002		
Creation Documents	City Ordinance 2002-032		
Board Selection	Identical to Local Governing Authority		
Authority to Issue Bonds	Yes		
Revenue	Municipality Contributions		
Most Recent Update	Monday, January 11, 2021		

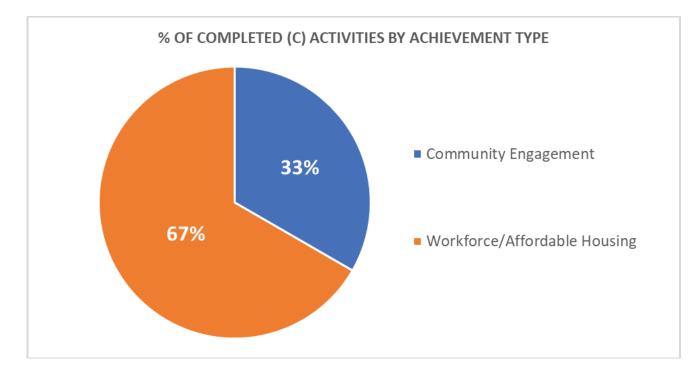
Total number of Activities started and/or ongoing Total number of Activities completed Current Year Taxable Value in CRA Actual expended from Redevelopment Trust Fund Base Year Taxable Value in CRA Current Year Tax Increment Value

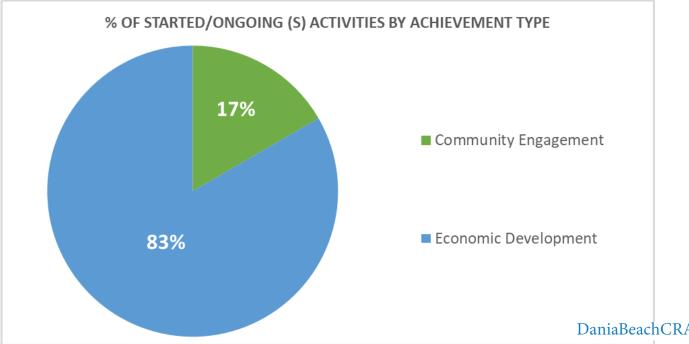
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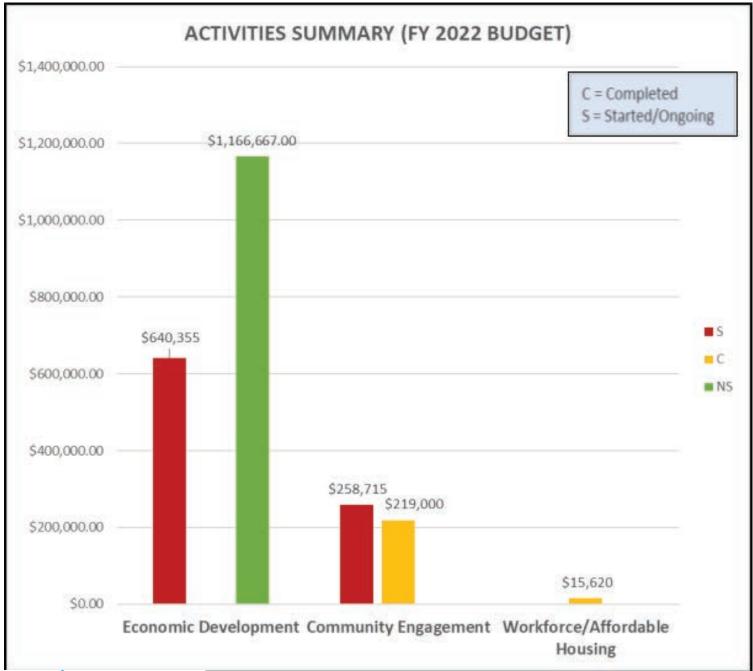
Total amount expended for low and middle income affordable housing

The following is a summary of this community redevelopment agency's achievement of its redevelopment plan's goals.

ACHIEVEMENT	CRA Plan (Section 9)		
Economic Development	9.1, 9.3, 9.4, 9.5		
Community Engagement	9.1, 9.4, 9.5		
Affordable Housing	9.1, 9.2, 9.5		







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While the Performance Data included thus far provides an important linkage between the CRA's financials (budget, expenditures, etc.) and its activities, it is also important to understand that the CRA has material economic impacts that are not readily apparent in its financials. For example, the CRA has been an aggressive partner in facilitating the growth of business, industry, and residential development in the district and has had direct influence in 3.5 million square feet of development either under construction or in the planning stages.

Pro	Projects Developed Due To CRA Support/Influence			
Project Name	Use - Name / Phase	Area (sf)	Rms / DUs	Status
Dania Pointe				
	Restaurants			
	Phase I – 9	28,398		Open
	Phase II - 16	111,416		Open
	Merchandise Stores			
	Phase I – 15	283,318		Open
	Phase II - 17	311,025		Open
Retail Sub-Tot		734,157		
	Hotels			
	AC/Marriott Hotel	218,470	154	Open
	Marriott Hotel	278,053	196	Open
	Residential			
	Avery I	321,860	264	Open
	Avery II	321,860	264	Const
Spirit Airlines				
	Office	180,000		Const
	Training/Flt Simulators	103,000		Const
	Training Residences	250,000	200	Const
Oasis Pointe	Residential	500,000	301	Const
SkySpaces	Office	7,000		Const
Soleste	Residential	564,700	340	Const
	Retail	14,000		Const
Totals		3,493,100	1,719	Da

\*The following notes are intended to provide additional context for the projects listed above: Dania Pointe is a CRA initiative. The CRA is providing the required local match for the Spirit Airlines development (no funding to date). Oasis Pointe is being constructed across the street from Dania Pointe (many other residential projects are also coming proximate to Dania Pointe) and the CRA hosted a job fair for construction labor. SkySpaces is a 7,000 sq. ft. coworking office project directly related to our FIU IP2Mky Incubator. Soleste has a development agreement with the CRA for \$1 million in funding for the cost of constructing a public park which will be provided through the Broward Redevelopment fund. These developments are highlighted to show the significant economic impact of CRA activities that extend beyond those directly related to expenses included in the financial statements.

#### **Financial Statements**

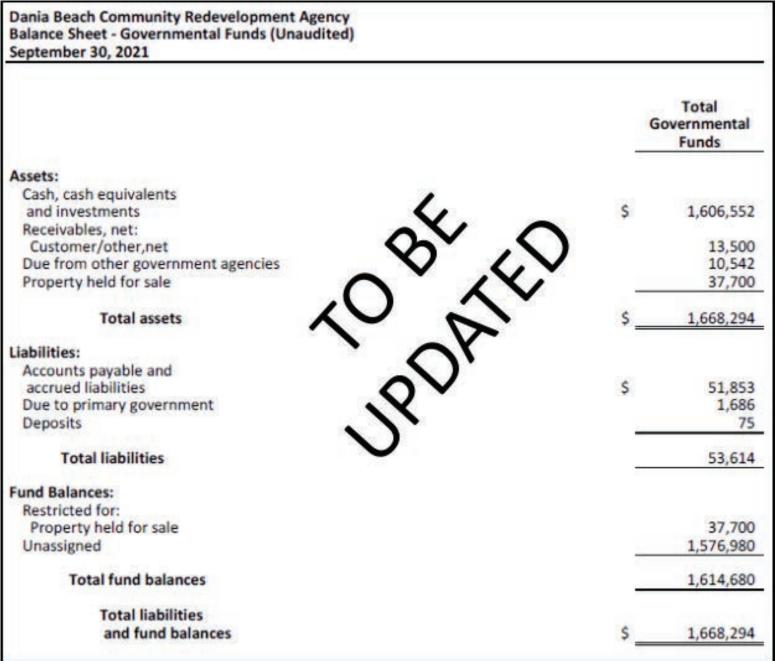
The CRA Annual Report for the fiscal year ending September 30, 2022, has been prepared in accordance with F.S.§163.371 and 163.387(8).

This Annual Report has been prepared in accordance with F.S. \$163.371 including a financial statement setting forth its income/ expenses.

F.S.§163.387(8)

The Financial Statements included herein are sourced from the Annual Comprehensive Financial Report ("Financial Report") for the fiscal year ending September 30, 2022. The Financial Report is under its annual independent audit review and will be issued within State mandated timelines. Once issued, copies can be obtained electronically from the website:

http://www.daniabeachcra.org/about-us/plans



Dania Beach Community Redevelopment Agency Statement of Revenues, Expenditures and Changes in Fund Balances -Governmental Funds (Unaudited) For the Year Ended September 30, 2021

For the real Ended September 50, 2021	<i></i>
A Charles	Total Governmental Funds
Revenues:	NY I
Grants	\$ 487,659
Investment earnings	1,250
Miscellaneous	6,658
Total revenues	495,567
Expenditures:	
Community redevelopment	1,322,073
Total expenditures	1,322,073
Excess (deficiency) of	
revenues over (under)	
expenditures	(826,506)
Other Financing Sources (Uses):	
Transfers in from primary government	1,883,926
Transfers out to primary government	(233,789)
Total other financing	
sources (uses)	1,650,137
Net change in	
fund balances	823,631
Fund Balances - October 1	791,049
Fund Balances - September 30	\$ 1,614,680



### **DANIA BEACH**

COMMUNITY REDEVELOPMENT AGENCY

**City of Dania Beach** 

**Community Redevelopment Agency** 100 W. Dania Beach Boulevard Dania Beach, FL 33004 www.DaniaBeachCRA.org EMAIL: <u>CRA@DANIABEACHFL.GOV</u> Phone Number: 954(924) 6801