## PRESS RELEASE



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## DANIA BEACH CRA ANNOUNCES THE SIXTH ANNUAL ARTS & SEAFOOD CELEBRATION

Dania Beach, FL -- The Dania Beach Community Redevelopment Agency (DBCRA) proudly announces its award winning, 6th Annual Dania Beach Arts and Seafood Celebration (DBASC). The DBASC will be held on Saturday and Sunday, May 19<sup>th</sup> and 20<sup>th</sup>, 2018 from 11:00 am to 8:00 pm on Saturday and 11:00 am to 6:00 pm on Sunday. The event will take place again at Frost Park, located at 300 NE 2<sup>nd</sup> Street in Dania Beach. The DBCRA is excited to bring DBASC back for a 6th year.

"This event attracts thousands to the City for an enjoyable and unique Dania Beach experience. In addition, DBASC showcases the positive revitalization occurring in Broward's First City while providing increased economic activity for businesses and the community. We look forward to another highly successful year!" states Rickelle Williams, DBCRA Executive Director.

This year's event boasts a "national headlining" band provided by the Casino at Dania Beach, that will be announced to the public soon. Filled with elements of beautiful art, crafts, performance street art, live musical entertainment and delicious seafood, this event attracts over 25,000 people annually to the City of Dania Beach.

Plan to attend both days and watch Sand Artists create an exciting sculpture with 100 tons of sand. The finished masterpiece will be revealed on Sunday afternoon and guests won't want to miss taking a selfie at the sculpture. There will be loads of mouth-watering food, great art and crafts, children's activities, wall to wall music, as well as exciting action for the whole family. Expect to enjoy and experience something original and special while relaxing in Frost Park. Bring your family, friends, lawn chairs, blankets and enjoy the unique festival and Dania Beach's hospitality in the quaint and charming town.

Local volunteers roll up their sleeves and take part in the creative arts and economic development initiatives produced by the Dania Beach CRA, showing off the City's hospitable nature and progressive attitude. Community members are rightfully proud to be a part of the Arts and Seafood Celebration which was the recipient of the 2014 Florida Redevelopment Association, Roy F. Kenzie Award for Cultural Enhancement and the winner of 23 SUNsational awards at the Florida Festivals and Events Association Convention & Trade Show. "We have a very special feeling for this town, for its past, and for its future and we are very proud of that," said Bo Donly, former Chair of the Dania Beach Creative Arts Council and member of the DBASC Planning Committee. Considering the city's legacy as the "First in Broward" and the success of this event over the last four years, the DBCRA is

determined to offer an experience that is "second to none" for the visitors that attend this unique, family friendly event.

## **Event Highlights:**

- · Fresh Delicious Seafood and other culinary delights
- Live Music
- Arts and Crafts
- Ongoing Chef Showcase
- Live Performance Street Art
- Local Retailer Booths
- Magnificent Sand Sculptures
- Interactive art activities
- Family Activities and More!

For more information about volunteering, sponsoring or vending and to keep abreast of event details regarding the entertainment line-up, participating art and food vendors and sponsors, please visit <a href="https://www.DaniaBeachArtsandSeafoodCelebration.com">www.DaniaBeachArtsandSeafoodCelebration.com</a> and follow us on Facebook at <a href="https://www.fb.com/DaniaBeachArtsandSeafoodCelebration">www.fb.com/DaniaBeachArtsandSeafoodCelebration</a> I think we also need an Instagram for this event.

## About the Dania Beach CRA

The Dania Beach Community Redevelopment Agency (CRA) was established by the City of Dania Beach and Broward County in 2002 for redevelopment of specific areas within the City. Through the powers of Florida Statue 163, Part III, the CRA is responsible for the elimination of slum and blight within the 1,349 acre Community Redevelopment Area. The CRA area includes the City's downtown, specific neighborhoods, a robust marine district and several commercial areas. Various strategies for redevelopment and specific projects for neighborhoods, transportation, clean energy and economic development are defined in the Dania Beach CRA Redevelopment Plan. For more information on the Dania Beach CRA, contact 954-924-6801 or visit www.daniabeachcra.org.

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